

MICanada “**ACCREDITED** Clinician” Designation

MICanada’s Objective:

To build a **STRONG** network of McKenzie MDT certified clinicians who follow the McKenzie Method® and provide **high** quality **MDT** patient care; that McKenzie Institute Canada can confidently refer to patients, health care providers and third party payers.

MICanada Branch Designation: MICanada **Accredited** Clinician

Abbreviations: **Diploma Clinicians:** Dip MDT / **Credentialed Clinicians:** Cert MDT/MIC Accredited

2017 Fees: (Must be CCES compliant. CCES definition is located at the top of page 5)

\$175.00 Cert. MDT, includes MICanada Annual Membership, with full membership benefits until 31DEC, 2017

\$75.00 Dip MDT, includes MICanada Annual Membership, with full membership benefits until 31DEC, 2017

\$0.00 Dip MDT, owning or working in a Certified McKenzie Clinic, will not pay a fee in 2017, includes regular membership benefits until 31DEC17, except; JMMT restricted to 1 copy per clinic, Patient brochures - maximum 100 per clinic. *Existing annual membership holders will not be entitled to a refund of membership fees.*

2018 Fees:

\$225.00 Cert. MDT, includes MICanada Annual Membership, with full membership benefits until 31DEC, 2018

\$150.00 Dip MDT, includes MICanada Annual Membership, with full membership benefits until 31DEC, 2018

\$100.00 Dip MDT, owning or working in a Certified McKenzie Clinic, full membership benefits until 31DEC18, except; JMMT restricted to 1 copy per clinic, Patient brochures - maximum 100 per clinic

Initial Fee Includes:

MICanada Annual Membership with full membership benefits
Preferred listing with clinic link on the McKenzie Provider Locator
Access to the annual Accredited logo
Access to marketing material focused on promoting qualified MDT clinicians
Initial supply of printed MDT Patient Brochures
Access to Volume 1 or 2 of the online Case Manager Course
Preferred listing on all relevant branch marketing material
Accredited status reviews

Annual Renewal Fee Includes:

MICanada Annual Membership with full membership benefits
Preferred listing with clinic link on the McKenzie Provider Locator
Access to the annual Accredited logo
Access to updated marketing material
Preferred listing on relative branch marketing material
Access to an online Case Manager Course, once every 3 years
Accredited status reviews



Dip MDT

Cert. MDT/MIC Accredited

MICanada ACCREDITED Branch Recognition Benefits:

1. Cert. MDT/MIC Accredited clinicians will receive a preferred status listing (under Dips & Certified McKenzie Clinic listings) on the website Provider Locator
2. MICanada website “Provider” listing will reflect the following:
 - a. Dip MDT - 3 certificate icons
 - b. Cert. MDT/MIC Accredited – 2 certificate icons
 - c. Cert. MDT – 1 certificate icon
3. MIC Accredited Clinicians will receive a link to their clinic website on the MIC Provider Locator
4. MICanada’s website patient information pages will outline the benefits of utilizing a qualified MDT trained clinician, along with a description of each level in the following order:
 - a. Dip MDT
 - b. Cert. MDT/MIC Accredited
 - c. Cert. MDT
5. MIC will provide a “MICanada Accredited Clinician” logo, for use on business cards, and websites.
6. Per calendar year, MIC will supply a minimum of 5 “photo-ready” Accredited Clinician graphics for use in clinic advertising and local marketing campaigns
7. Starting in 2018, Cert. MDT/MIC Accredited clinicians will receive a priority listing (under Dip MDT’S) on MIC selected national advertising to promote and market the 3 levels of qualified practitioners in Canada
8. Through a variety of marketing methods, MICanada will promote the various designations and qualification levels to medical professionals and 3rd party payers
9. Accredited Clinicians will receive added recognition on all branch related marketing material, including the Patient information pages of the website, the hard copy patient brochure and the soon-to-be released, digital patient brochure.
10. MIC will provide an annual MICanada Accredited Clinician window decal

Additional Clinician Benefits:

1. Increased exposure through planned advertising that could potentially lead to an increase in patient referrals.
2. Initial complimentary supply of printed Patient Brochures
3. Being an integral part of MICanada’s preferred referral network
4. Opportunity to improve the quality of patient care in Canada

Dip MDT’S:

The Robin McKenzie Institute Canada recognizes that Diploma level clinicians have sacrificed a great deal both personally and professionally to reach the highest level of expertise in MDT. Therefore, recognition of their qualifications will always remain top priority on all branch related advertising. **Diploma MDT** clinicians, that are CCES compliant, can take advantage of the benefits of the MICanada Accredited designation, without undergoing the additional testing criteria.

CCES compliant, Dip MDT’s working at a **McKenzie Certified Clinic**, will automatically receive all of the benefits of the Accredited Clinician designation, without paying the annual fee for the 2017 inception year. In subsequent years, Dip MDT’s working at McKenzie Certified Clinics will be required to pay the annual membership fee, which is currently \$100.00. CCES compliant, Dip MDT’s working at McKenzie Certified Clinics will continue to receive top listing above any other designation level on all MICanada advertising.

CCES compliant, Canadian Dip. MDT’s not working at a McKenzie Certified Clinics can automatically receive all of the benefits of the Accredited Clinician designation by simply paying the annual MICanada Membership fee. Currently \$75.00 CCES compliant, Dip MDT’s not working at McKenzie Certified Clinics will continue to follow Dip MDT’s working at McKenzie Certified Clinics on the Provider Locator and other relevant marketing material.

Dip MDT’s that are not CCES compliant, will need to become CCES compliant before applying for the Accredited designation.

Accredited Clinician Criteria:

- Has attained Dip. MDT or Cert. MDT status and is currently [CCES](#) compliant
- Is Cred. MDT or Cert. MDT for at least a minimum of one full year prior to applying for the designation
- Passes an online Case Manager proficiency testing prior to Accredited designation approval, pass rate 80% (testing not required for CCES compliant Dip. MDT)
- Uses McKenzie assessment forms in daily clinical practice (*some exceptions may be permitted*)
- Assesses and classifies SPINAL and EXTREMITY patients using McKenzie MDT system
- Uses MDT treatment principles for all musculoskeletal patients.
- Once every 2 years, submits one case study to the Canadian branch (prior to the renewal date) and agrees to have it published in the MDT World Press, if found acceptable by the MDT World Press Editorial Committee (criteria to be advised)
- Once every 3 years attends at least one McKenzie CSU, MDT Workshop or other advanced level course (includes auditing C & D and conferences)
- Once every 3 years, takes and passes the online Case Manager proficiency course with an 80% or higher pass rate
- Agrees to be included on the MICanada Accredited Clinician Patient Survey and monitoring of the results
- Agrees to provide all patients with the MICanada Patient Brochure (hard copy) or information on how to access the digital version, to promote the online patient survey
- Understands that the **MICANADA Accredited** designation will only be recognized in Canada and that worldwide they will maintain a Dip MDT or Cert. MDT status.
- Understands that the **MICANADA Accredited** designation is a pilot project and as such it could be changed or cancelled. If a cancellation occurs within a given year, after the fees are paid, the applicant will receive a full refund of the annual fee and that the Accredited and Annual Membership benefits will cease.
- Understands that once the application is accepted and access is opened to the Online Case Manager course, the application fee paid is non-refundable; and that no refund will be provided if the applicant fails the Case Manager competency testing. Annual Membership benefits will remain in place until the 31DEC.
- By signing the Accredited Clinician application, the clinician agrees to follow the terms of the criteria outlined in this document.
- Submits application and passes testing component before required deadlines
- If deemed necessary, agrees to a telephone or in-person interview by MICanada Accredited Clinician Committee member
- Agrees to periodic status reviews to ensure adherence to designation required practices
- Understands that ongoing adherence to the criteria will be required in order to maintain Accredited status
- Agrees that the Robin McKenzie Institute Canada branch can immediately recall the Accredited status for the following reasons:
 - a) Professional licence recalled or under investigation by professional licencing body*
 - b) Failure to hold and provide proof of professional liability insurance*
- Understands that the Accredited designation is re-evaluated every year and that renewals are subject to the clinician's ongoing ability to follow the specified criteria
- Grants MICanada permission to publish their name and clinical practice information, in all relevant marketing material

MICanada ACCREDITED CLINICIAN APPROVAL PROCESS:

The ACCREDITED CLINICIAN applicant will:

- Currently meet or agrees to meet qualifying criteria
- Complete & submit the Accredited Clinician Application for consideration, providing detailed outline of current work environment, stating whether or not current employer would be open to having an **Accredited** clinician on staff and outline any potential concerns they feel meeting any of the criteria listed
- Pay the annual Accredited Clinician Membership fee
- Sign the Accredited Clinician Application form, stating they understand the qualifying criteria and that they accept the terms and conditions of the agreement, specifically as it relates to the terms outlined under “pilot project” and “failure to pass the competency testing”
- Complete and successfully pass the online Case Manager competency testing component by 80%, within 21 days of application being accepted, or complete retakes if necessary, within time allotted
- Agrees to all the terms outlined in the Accredited Clinician Criteria document

In addition, if deemed necessary:

- Complete a phone or Skype interview with a MIC Accredited Clinician Committee member
- Complete an in-person interview or site visit with a MIC Accredited Clinician Committee member

Once a clinician has satisfied the necessary Accredited Clinician Criteria, MICanada will:

- Update the clinician status on the provider listing
- Provide access to the Accredited logos
- Provide access to other relevant marketing material
- Distribute a supply of hard copy MDT Patient Brochures
- Conduct periodic patient survey reviews to ensure ongoing adherence to agreed upon criteria in order to maintain Accredited status

Renewal Process:

Submit renewal application due before or on: 15OCT, 2017

Submit renewal fee payment date for the 2018 year by: 15 October, 2017

Await branch review of renewal application

When applicable (once every 3 years), complete and successfully pass (by 80%/) the online Case Manager Course, at least 21 days prior to the designation renewal date which will fall on the 15DEC of each year.

Revoking of the ACCREDITED status:

It is expected that Accredited Clinicians will always respect and follow their professional scope of practice, especially in regards to the courtesies extended to the public, patients, other health professionals and 3rd party payers. Should an issue of unprofessional conduct arise, the Accredited designation will be put on a temporary hold until the situation has been investigated and resolved. The Accredited status will be put on hold or revoked if:

- A. Professional licence is recalled or under investigation by professional licencing body
- B. Failure to hold and provide proof of professional liability insurance
- C. If the authorised Accredited Clinician does not follow the terms and conditions associated with the Accredited logos or marketing material. (Terms of use will be provided upon approval of application)

FAQ'S:

What does it mean to be CCES compliant?

Diploma & Credentialed MDT providers become part of a national patient referral network and join a growing community of certified MDT providers worldwide. Once a provider has attained certification, ongoing quality assurance is very important. The Institute's MDT Certification Continuing Education Standards was established requiring Diploma & Certified MDT providers to fulfill an educational standard every three years to help maintain up-to-date knowledge and skills.

I am a CCES compliant Dip. MDT and I am currently listed on the MICanada Provider Locator. Do I still have to complete the Case Manager testing component?

Dip. MDT's that are currently CCES compliant and listed on the MICanada Provider Locator, do not have to complete the Case Manager testing component. You simply need to take out the \$100.00 MICanada Accredited Membership for Dip MDT's (not working at a McKenzie Certified Clinics) or \$0.00 MICanada Accredited Membership for Dip MDT's working at a McKenzie Certified Clinic, to enjoy the benefits of the Accredited Clinician program.

I am Dip. MDT but I am not CCES compliant or listed on the MICanada Provider Locator. Do I still have to complete the Case Manager testing component?

Dip. MDT's that are NOT currently CCES compliant or listed on the MICanada Provider Locator, will need to become CCES compliant before applying for MICanada Accredited status. Without exception, applications are only accepted once annually.

What happens if I already have a MICanada Annual Membership? Will I get a reduction on the fee?

If you already have a MICanada Annual Membership in place, we will pro-rate the value for the length of time remaining on your membership and deduct it from the Accredited Clinician application fee. It's important to know, when applying for the Accredited Clinician Membership online, our system will quote the regular fee and request your credit card information. Please don't be concerned because our system does not charge your card, it simply records your credit card information. Once we receive your application, we will make the fee adjustment based on the number of months remaining on your membership, confirm the new rate back to you by email and then process your Accredited Clinician application.

How soon will I gain access to the Case Manager course?

Once your application has been approved, we will immediately open up your access to the online Case Manager course. Once access has been granted, you will be notified by email that you have 21 days to complete the online Case Manager course.

What if I don't Pass the Case Manager course by 80%?

Accredited Clinician Competency Testing & Retakes Policy:

If you do not pass the online Case Manager course by the required 80% pass rate, then you will be permitted to re-take it within 60 days of your first completion date. The annual membership benefits will not be activated until your successful completion of the Case Manager course or until you have completed the final permitted retake.

If a clinician fails a 2nd attempt to pass the online Case Manager course by the required 80% pass rate, then they will be required to wait 6 months before being permitted a further re-take which will be subject to a re-take fee of \$50.00.

If the clinician fails to pass the Online Case Manager course by the required 80% pass rate on their 3rd attempt, their application for Accredited status will be declined. If the clinician remains interested in attaining the Accredited designation, they will be allowed to submit a new application no earlier than 3 years from the date that their application was declined.

If a successful completion has not been achieved on the final re-take, a regular annual membership will be activated on your behalf. No refund or partial refund will be given to anyone that does not successfully complete the Case Manager course. Even those that don't successfully pass the Case Manager course will benefit from the regular annual membership benefits and having had access to the Case Manager course.

How do I apply online?

Applying online is similar to taking out an annual membership. Once you have logged on to the McKenzie Canada website, go to the Membership tab and make the appropriate selection.

When applying online, you must have the following documentation ready:

- Completed Accredited Clinician application form
- Updated CV
- Proof of current professional license
- Copy of current liability insurance

At this time we are not accepting applications by email or mail.